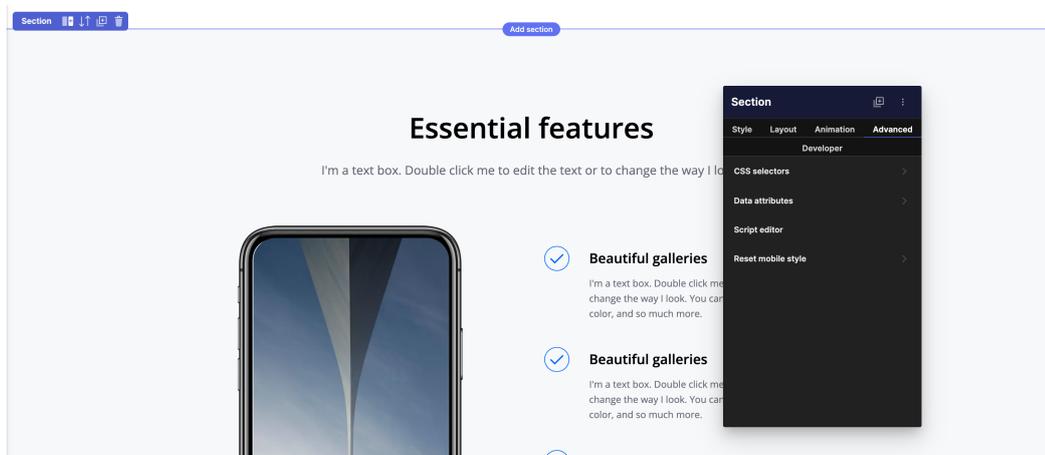


# Disable image optimization

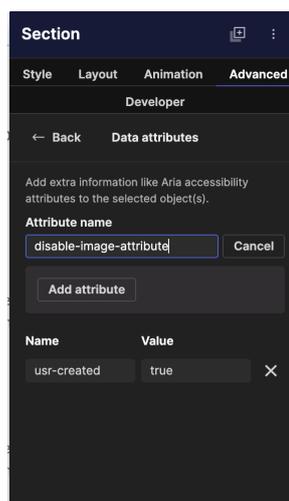
Pagecloud optimizes images on upload to give you an optimal image size and quality based on the display size of the image on a page.

Image optimization can sometimes impact the resolution of your image. Although this does not usually occur when optimizing images, you can disable image optimization on specific [Sections](#) of your website.

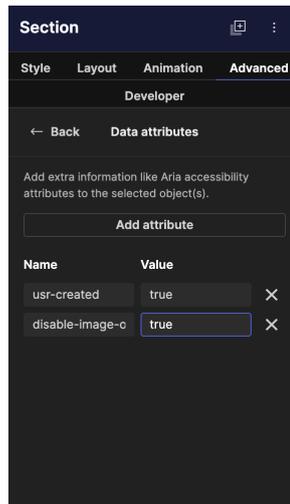
1. Click on the Section
2. Click the Advanced tab in your [Editing Menu](#)



3. Click [Data attributes](#)
4. Click Add attribute
5. Enter the attribute name: *disable-image-optimization*



6. Set the attribute value as *true*



7. Save your page

All images added into that Section will have image optimization disabled.

Note: If an image was added to the Section BEFORE disabling image optimization, you will need to delete and re-add the image to the Section.