

# Project-wide colors

Project-wide colors are colors that you can create, name, and reuse throughout your site. You can apply these colors to objects, backgrounds, image tints etc. across all your pages. When you change a project-wide color that you've saved, the change will automatically be applied everywhere the color is currently being used. What a time saver!

To learn more about how site-wide colors will help you keep a consistent color scheme across your site and dramatically speed up your update process [check out our blog](#).

## Creating a project-wide color

There are two ways to create a project-wide color: 1. manually, or 2. with the color assistant.

You still have the option to use custom colors on a page that you've updated with project-wide colors.

1. Select the object you want to add a custom color to.
2. In the 'Style' tab select 'Color'.
3. Click the 'Custom Color' button.
4. Add your custom color.

A custom color is a color that does not update project-wide and is best used for a color that is only used once.