

# Adding Custom Fonts

Adding a unique font to your website is a great way to make your design stand out online.

There are countless fonts available and you have a few ways to easily add them to pages.

## Google Fonts (Free)

Google fonts boast an impressive library of close to 1000 libre license fonts that can be browsed via their interactive web directory. Google Fonts are the easiest fonts to add to your site and where we recommend starting your search.

Looking for some inspiration? take a look at our blog article on the [Top 50 Google Font Pairings](#)

[Learn how to add Google Fonts](#)

## Adobe Fonts (Premium)

Adobe Fonts, (previously Typekit) provides a collection of +14,000 stunning fonts. The new and improved service now provides [Creative Cloud subscribers](#) subscribers with easy access to their entire library of fonts through the click of a button. Unlike Typekit, Adobe Fonts has removed limits on page views and has made all their fonts accessible for both desktop and web use.

[Learn how to add Adobe Fonts](#)

## Custom Fonts (Advanced)

Many Font designers and providers offer .WOFF and .WOFF2 versions of the fonts that you can add to your page. It is also possible to convert existing fonts into this format. With this option you have unlimited opportunities. We do encourage you to make sure you have an appropriate license to use the 3rd party font on your website.

[Learn how to add Custom Fonts](#)

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