## Add Lead Capture Widgets with Poptin

Poptin is a lead capture platform that allows you to show different popups, overlays, forms, and social widgets.

## Embed a Poptin Widget

- 1. While logged into your Poptin account, head to the "Code for Installation" tab in the top left of the page.
- Copy the embed code provided Poptin using the CMD+C (on a Mac) or CTRL+C (on Windows) keyboard shortcut.
- 3. Head to your PageCloud page where you want the Poptin widget to appear.
- Paste the embed code directly onto the page using the CMD+V (on a Mac) or CTRL+V (on Windows) keyboard shortcut.
- 5. Click "Save" and "View Live" to see your Poptin widget in action.