

Editing your Custom 404 Error Page

A 404 error "Not Found" page appears when you stumble onto a link or page that no longer exists. The term "404" is a standard web term, this is why it appears on the page that displays where the error occurs. The goal is to alert your visitor and provide them a way back to a page that is functioning on your site.

By default, your PageCloud page will include a standard 404 error page. You can customize this 404 page to have the same visual styling as the rest of your site.

Create your Own 404 Error Page

1. Create a new page within your site
2. Style this page as you like. There are some common elements a typical 404 error page will include:
 - Offer visitors a way back to pages that are functional, example back to homepage.
 - Give contact details for you or your support team. This is helpful if visitors cannot find what they're looking for or advising you about links that are no longer active.
 - Let visitors know that this is a 404 error page.
3. Click "Save" and title the page "404" to turn it into your very own custom 404 error page.

Check out our blog article [here](#) to see fun examples of custom 404 pages.