

# Add Google Tag Manager to your Website

Google Tag Manager allows you to place a collection of “tags” within your PageCloud site. These tags provide information on conversion tracking, site analytics, remarketing and more.

## Add Google Tag Manager Site Wide

1. Copy your Google Tag Manager ID from your [Tag Manager portal](#) using CMD+C (on Mac) or CTRL+C (on Windows).
2. From your Sites Dashboard, Select the site you'd like to manage.
3. Click the "Site Settings" tab along the top of the page.
4. Click "Analytics" on the left of the page.
5. Paste the ID into the Google Tag manager box.
6. Click "ADD" to have the Google Tag manager added to all pages in your site.

Your Google Tag Manager ID will appear in the form of: GTM-XXXXXX

## Add Google Tag Manager to a Single Page

1. Copy your Google Tag Manager code from your [Tag Manager portal](#) using CMD+C (on Mac) or CTRL+C (on Windows).
2. While in edit mode, head to the page you would like to track.
3. Paste the Google Tag manager code onto your page using CMD+V (on Mac) or CTRL+V (on Windows).

4. PageCloud adds the Google Analytics tracking code to the page.
5. Click "Save" to save the code to your page.

Common tags included in Google Tag manager: Google Analytics, Facebook Pixel, Twitter Pixel, Hubspot, and many more.

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