Set Open Graph images and tags for social media

Social media platforms like Facebook, Twitter, and Linkedin use Open Graph tags to determine how to display your website links in their feed. Open Graph tags include image tags, titles, and descriptions, but can vary from platform to platform.

Choose an Open Graph Image for your page

1. Click on the Left Side Bar.

2. Click on Page settings.

3. Under the SEO tab, scroll to the OpenGraph (Social) section.

4. Click Upload and select an Open Graph image.

5. The Open Graph image for the page has been updated.

6. Click Save to save the pages to your page.

> After updating your OpenGraph image, use Facebook's debugger to properly display your Open Graph image.

Adding Open Graph tags to your page

1. Click on the Left Side Bar.

2. Click on Page settings.

3. Under the SEO tab, scroll to the OpenGraph (Social) section.

4. Click Add OG tag to add new Open Graph tags to the page.

Important Open Graph tags

- **og:title:** This is usually the same as your SEO title tag, unless you want it to display differently in social media

- **og:type:** What "type" of web page is it? Og:type can be video, article, website, etc.

- **og:image:** This tag should link to the image you want to display

- **og:url:** The URL of the page

Pagecloud automatically adds the basic OG tags to your page based on your page information.