# Include a GIF with Giphy

GIFs are short animated images that help add a dynamic element to your PageCloud page. GIFs can be used to help explain a short process visually (without the extra size of a video) or even to add a bit of fun to your page.

Giphy offers a wide range of pre-assembled GIFs for you  to browse. They can be added to your PageCloud site in a few easy steps.

## Add Giphy GIFs to your Website

1. Head to the Giphy GIF  and search for the GIF you'd like to embed.
2. Click the Share button at the bottom of the GIF and select iFrame Embed.
3. Copy the iFrame embed code using the CMD+C (on Mac) or CTRL+C (on Windows) shortcut.
4. Head to the PageCloud page you'd like to embed the GIF on.
5. Paste the GIF using the CMD+V (on Mac) or CTRL+V (on Windows) shortcut.
6. Click "Save" and "View Live" to see your GIF in action.