Including Google Analytics to your Website

Google Analytics allows you to better understand your site's traffic and visitors. **Please note: These steps are compatible with G4A.**

Add Google Analytics Site Wide

- Copy your Google Analytics account ID using CMD+C (on Mac) or CTRL+C (on Windows).
- 2. From your Sites Dashboard, Select the site you'd like to manage.
- 3. Click the Integrations under Tools in the left toolbar in your dashboard
- 4. Paste the ID into the Google Analytics box.
- 5. Click "ADD" to have your Google Analytics code added to all pages on your site.

Your Google Analytics ID or G4A ID will appear in the form of: UA-XXXXX-X or G-XXXXXXXXXX

Add Google Analytics to a Single Page

- Copy your Google Analytics account ID using CMD+C (on Mac) or CTRL+C (on Windows).
- 2. While in edit mode, head to the page you would like to track.
- 3. Paste the Google Analytics account ID onto your page using CMD+V (on Mac) or CTRL+V (on Windows).
- 4. Pagecloud adds the Google Analytics tracking code to the page.

5. Click "Save" to save the code to your page.